



We can help you do better with data

Taking The **Guesswork** Out of your Business Decisions



ABOUT US

We can help you do better with data

exposé leverage data from your systems and contextualise it with other data to truly help you unleash your potential and fully empower your data users to maximise outcomes.



WHO WE ARE

exposé is a truly business focused data and analytics consultancy, that embraces and engages the two unique assets your organisation possesses that your competitors do not – your people and your data. Using the intrinsic knowledge and raw data available to every organisation, we develop insights and solutions to business challenges, regardless of industry or sector. Our approach is business-first, allowing us to draw on our deep technological expertise to create solutions for you in the most relevant way.

WHAT WE DO

exposé has a number of work packages that can support you through this journey. We select the most appropriate ones and tailor them to suit the realities of your organisation and your maturity level within this full data lifecycle journey.

Our approach is designed to give you the quickest and most cost-effective way to tackle your data opportunities through best practice. A partnership with exposé also means you benefit from our significant experience, research and development, and innovation. Our services are fully scalable and flexible, and we have helped customers nationally across Australia from our bases in Adelaide, Melbourne & Brisbane. Want to get the most out of your data quickly and efficiently? Get in touch with the team today to get started! exposé, we can help you do better with data.

OUR APPROACH

We put your business first everytime. Our approach is designed to give you the quickest and most cost-effective way to tackle your data opportunities through best practice. In addition to the below, we also offer tailored solutions to suit the realities of your organisation and your maturity level within this full data lifecycle journey.

IF YOU ARE ASKING HOW DO I..

- Select the right platform?
- Integrate with the proposed platform?
- Future proof your data ecosystem?
- Govern your data ecosystem?



VIEW OUR FOUNDATIONAL PACKAGES

- PLATFORM ASSESSMENT
- INTERACTIVE REFERENCE ARCHITECTURE
- OPERATIONAL FRAMEWORK

IF YOU ARE ASKING WHAT DO I NEED..

- To realise your foundations?
- To produce instant reports?
- To get real-time business insights?
- To make reliable decisions?



VIEW OUR SOLUTION PACKAGES

- PROOF OF VALUE
- FULL DATA SOLUTIONS

IF YOU ARE ASKING HOW CAN I..

- Deploy a solution with minimal downtime?
- Empower my dataworkers to make the best use of the system?
- Find the right framework that support my user stories?



VIEW OUR ENABLEMENT PACKAGES

- DATA OPS
- DATA GOVERNANCE
- MASTER CLASSES

We also offer fully tailored solutions to suit your organisation needs.



OUR FOUNDATIONAL PACKAGES

Our foundational packages ensure you have a scalable, secure and modular ecosystem with appropriate guard rails and operational processes to support the solutions built on the ecosystem. Through our foundational packages, we aspire to enable business users in your organisation to use data in the right way to do their jobs better. This means that data solution delivery is no longer an ICT only function, as empowered business users increasingly take part in the creation of these solutions. This bi-modal model requires a small investment in the foundations to ensure users can do what they need to quickly, but that things remain governed and secure.



PLATFORM ASSESSMENT

In our Platform Assessment, we analyse your current technical landscape and then recommend a future state platform that could include multiple vendors, or even a hybrid between cloud and on-premises.



INTERACTIVE REFERENCE ARCHITECTURE

With our Interactive Reference Architecture, we delve into your data related user stories through a business lens, building up an understanding of the distinct patterns and technologies to support these, thereby future proofing your data ecosystem.



OPERATIONAL FRAMEWORK

With our Operational Framework we ensure pragmatic scaffolding, guard rails and security for your data ecosystem, ensuring your landscape remains secure and follows best practice. It provides ongoing structure and support for your data ecosystem tailored to your selected platform.

We also offer fully tailored solutions to suit your organisation needs.



SOLUTION PACKAGES

Besides foundational work, we offer fully scalable data solutions tailored to your needs. Our data solutions cover everything from helping you select a minimum viable candidate to realise your foundations, through to full and extensive data solutions that could include Advanced Analytics, Artificial Intelligence, IOT and Digital Twins, Conventional Business Intelligence, etc.

As a specialist consultancy that focuses on data solutions and with our uncompromising business-first approach, coupled with our continued research & development, innovation, and vendor partner relationships, you are assured that we will always do what is best for you as our customer, working with you along your data solution journey. For customers new to modern data ecosystems, we normally suggest a low-risk proof of value to start, after which we scale the solutions out.



PROOF OF VALUE

We work with you to select a minimum viable product candidate low-risk approach to prove the value of your new modern data analytics platform. This is not a proof of concept as the process includes provisioning the core foundations of your platform, for example your data lake and the various priority data integration and analytical services that surrounds it, plus we deliver the minimum viable candidate itself as a 'thin slice' but with business benefit and that endures and can scale into a larger subsequent solution.

FULL DATA SOLUTIONS

Once you are comfortable, we help you deliver your full data solutions be it reporting, predictive and advanced analytics, artificial intelligence, IOT and Digital Twins. The full data solutions build on all the foundational work, as well as any take always from the Proof of Value.

We also offer fully tailored solutions to suit your organisation needs.



ENABLEMENT PACKAGES

A modern data analytics platform is academic unless it is used. But how do you ensure your users use it in the right and governed way? Our enablement work packages provide the structure by which solutions are realised, used, and governed.



DATAOPS

DataOps, rather than a distinct work package, is embedded in everything we do including in all our other work packages. It simply means that we orchestrate people, processes, and technology to deliver trusted data and business outcome-based solutions to all your data workers and we keep this at the core of our full data lifecycles.

DATA GOVERNANCE

Our pragmatic approach to data governance will help you implement a framework that builds on your user stories, with lineage right up to the elements that drives your business.

The emphasis is on pragmatism and adaptability, rather than imposing a templated methodology on the business, yet still retaining industry best practice.

MASTER CLASSES

What is a great solution, without empowered employees to support and use it? Our master classes take care of training and embedding the solution into your business for both business and technical users and can be offered via a number of channels including in person or on-line in a classroom setting, with step-by-step guides, videos and within LMS.

We also offer fully tailored solutions to suit your organisation needs.

OUR CAPABILITIES

We have a broad range of capabilities to deliver a fully scalable data solution tailored to your needs



PROJECT MANAGEMENT AND ANALYSIS

- ✓ Discovery Phase
- ✓ Agile Solution Development
- ✓ Knowledge Transfer & Strategic Partnerships
- ✓ Continuous improvement initiatives



AI & DATA SCIENCE

- ✓ Automation & Robotics
- ✓ Machine Learning (predictive, prescriptive, explanatory, descriptive)
- ✓ Natural language processing (NLP)
- ✓ Machine Vision & Speech recognition



BUSINESS MODELLING & VISUALISATION

- ✓ Business Modelling
- ✓ Data Visualisation
- ✓ Data Visualisation Systems
- ✓ Custom Data Modelling



DATA ENGINEERING

- ✓ Data Integration and Cleansing
- ✓ Data Storage
- ✓ Data Preparation
- ✓ Data Modelling



ENABLEMENT

- ✓ Strategy and Roadmap
- ✓ Platform Assessment/Reference Architecture
- ✓ Scaffold, Security & Solution Architectures
- ✓ Frameworks, Processes and Enablement, Data Governance

NEXT STEPS

Our promise to you is that we will put your business first everytime. Our approach is designed to give you the quickest and most cost-effective way to tackle your data opportunities through best practice. A partnership with exposé also means you benefit from our significant experience, research and development, and innovation.

Our services are fully scalable and flexible, and we have helped customers nationally across Australia from our bases in Adelaide, Melbourne & Brisbane.

Want to get the most out of your data quickly and efficiently?

Get in touch with the team today for a confidential discussion



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