



Mitolo Family Farms - Data and Analytics Strategy

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CASE STUDY

Comprehensive Data and Analytics Strategy and Roadmap to guide data journey and uplift

PROBLEM

Mitolo Family Farms was embarking on a data and analytics journey, uplifting their platform and capabilities to meet the demands of a data-rich and innovative organisation.

The client was currently burdened with arduous manual data processes holding its people back from undertaking higher-value activities, and its technologies were limited to the insights it needed to make strategic and tactical decisions as and when required.

SOLUTION

Exposé undertook a series of workshops with the core Data Analytics and Business teams to gather user stories, pain points, aspirations, as well as current state architecture and processes. This was then used and expanded upon to inform:

- Data Strategy with alignment and lineage from Corporate Vision and Goals through to Findings, Recommendations, Architecture, and finally the User Stories collected at the tactical/operational level.
- Interactive Reference Architecture mapping Technologies, Data Flow Patterns, and User Stories together to determine when an appropriate future state architecture or pattern should be implemented.
- Technology options assessment between platforms and components.
- Data Maturity Assessment and Uplift.
- Recommendations, Roadmap, and Next Steps.

BUSINESS BENEFITS

- A comprehensive data strategy with clear lineage from the Strategic level through to the Tactical and Operational levels, enabling all levels of the business to understand what's in it for them.
- Client had a detailed technology options assessment to make an informed endorsement decision on future state architecture and components.
- Highlighting specific gaps across People, Process, Technology, and Governance.
- Specific and actionable recommendations tied to the resolving Key Findings.
- Understanding of the levels and stages of data maturity.
- Clear roadmap for work packages and next steps.